



Helping women
help themselves

Saturday, September 15, 2018
11 AM at the Chateau Luxe



DESIGN SPECIFICATIONS

SIZE

1/4 page
3.5"W x 2.25"H

1/2 page
3.625"W x 4.75"H

Full page
7.75"W x 4.75"H

FORMAT

FILE FORMAT: HiRes PDF with all fonts and graphics included or embedded
(TIFF or EPS format at 300 dpi also accepted)
InDesign
Illustrator
Photoshop

COLOR: FULL COLOR
PX. RESOLUTION: 300dpi

ADS ARE DUE NO LATER THAN
AUG 3, 2018

FILE SPECIFICATIONS

FILE NAMING

Please title files
using this nomenclature
to ensure scheduling
of the proper content.

Name
Advertiser name

Date
Format (MMDDYY) for
tracking most
up-to-date copies

Advertiser_WWS18_Date

Event Name
Please include this
event name

FILE SUBMISSION

Please email creative to:

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